

Kotak Focused Equity Fund



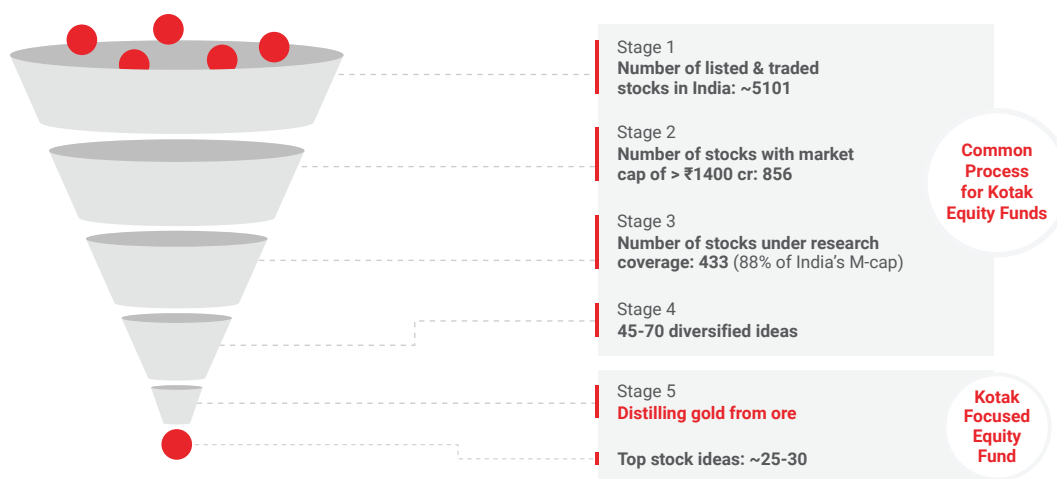
Get the edge of Select Focus

A portfolio of maximum 30 high conviction stocks across market cap and sector which have potential to generate high returns over long term.





Kotak Focused Equity Fund

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Stock Selection: High Quality Companies At Reasonable Valuations



Distilling Gold From Ore – The Process

 <p>Sustainable Business Seeking Business with strong Moats & with long term viability, market leaders in each segment /sub segment</p>	 <p>Capital Efficiency Seeking businesses which ROCE (Return on Capital Employed) > Cost of Capital</p>	 <p>Good Corporate Governance Diligent protection of minority shareholder interest</p>	 <p>Managerial Capability Business Vision/Ambition and its execution are in sync</p>	 <p>Growth At Reasonable Valuation (GARP) Seeking reasonable values for businesses based on growth expectation and inherent value</p>	 <p>Long Term Investment Fit</p> <ul style="list-style-type: none"> • Prefer strategic investment rather than short term tactical plays • Seek long term growth rather than event based unsustainable opportunities
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Risk Management In A Concentrated Strategy

Optimum Weights

Optimum management of stock weights in the portfolio based on:

- Risk Reward Ratio
- Liquidity

Liquidity

Manage liquidity to minimise impact cost of portfolio turnover as well as fund flows

Cash Allocation

Generally no cash call will be taken. Fund will endeavour to maintain up to 7.5% of the portfolio for liquidity needs and portfolio modifications*

Optimize Impact Cost

Select use of derivatives for optimizing impact cost and overcoming entry/exit limitations, if any

Disclaimer: *The above provided limit is based upon the fund manager discretion and assessment of the necessary conditions to pursue the investment objective. These limits may change based on FM's constant appraisal of the market and business conditions and due to the evolving internal and regulatory investment framework

Salient Features Of Kotak Focused Equity Fund

Concentrated Portfolio:

25-30 high growth and good quality businesses with sustainable and scalable earnings potential over the next 5 years

Suitable For Long Term Investors

Those looking to benefit from the structural growth opportunity in Indian equities



Leveraging On Research Capabilities

Stock picking through the BMV model- 'Business, Management and Valuation'

Bottom Up Approach To Stock Picking

With a top down thematic overlay.

FUND FACTS

Investment Objective

The investment objective of the scheme is to generate long term capital appreciation/income by investing in equity & equity related instruments across market capitalization of up to 30 companies. However, there is no assurance that the objective of the scheme will be realized.

Type of Scheme

An open ended equity scheme investing in maximum 30 stocks in large-cap, mid-cap and small-cap category

Fund Manager: Ms. Shibani Kurian and Mr. Harish Krishnan

Allotment date: July 16, 2019

Benchmark: Tier 1- Nifty 500 TRI & Tier 2- Nifty 200 TRI.

Plans Available

There will be two plans under the Scheme namely, Regular Plan and Direct Plan.

Minimum Initial Investment: Initial Purchase (Non-SIP): ₹5000/- and in multiple of ₹1 for purchase and for ₹0.01 for switches. Additional Purchase (Non-SIP): ₹1000/- & in multiples of ₹1 for purchase and ₹0.01 for switches. SIP purchase ₹1000/- (Subject to a minimum of 6 SIP installments of ₹1000/- each)

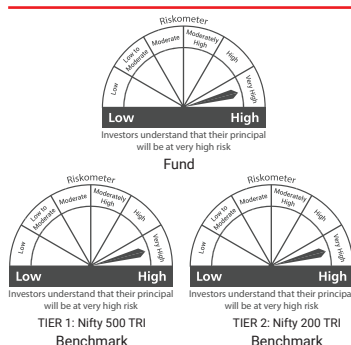
Load Structure

Entry Load: Nil. (applicable for all plans)

- Exit Load:**
- For redemption / switch out of upto 10% of the initial investment amount (limit) purchased or switched in within 1 year from the date of allotment: Nil.
 - If units redeemed or switched out are in excess of the limit within 1 year from the date of allotment: 1%
 - If units are redeemed or switched out on or after 1 year from the date of allotment: NIL

Any exit load charged (net off Goods and Services Tax, if any) shall be credited back to the respective Scheme. Units issued on reinvestment of dividends shall not be subject to exit load.

www.kotakmf.com | Toll free number 1800 309 1490 |



Kotak Focused Equity Fund

An open ended equity scheme investing in maximum 30 stocks in large-cap, mid-cap and small-cap category

This product is suitable for investors who are seeking:*

1. Long term capital growth
2. Investment in equity & equity related securities across market capitalisation in maximum 30 stocks

*Investors should consult their financial advisors if in doubt about whether the product is suitable for them.

The above riskometer is based on the scheme portfolio as on 30th August 2022.

An addendum may be issued or updated on the website for new riskometer.

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