

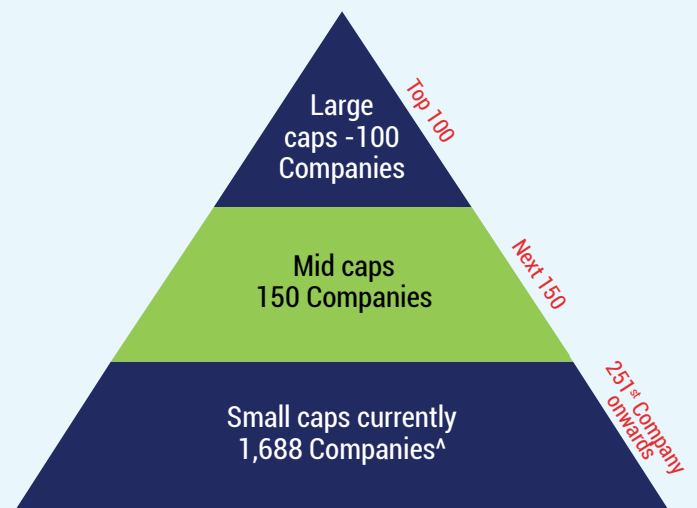
**Spot
potential
early.**



Consider HDFC Mid-Cap Opportunities Fund.

Mid Cap Universe

The Mid Cap universe consists of companies beyond the 100th company and up to 250th company in terms of full market capitalisation.



Source: Classification as per SEBI circular (SEBI / HO/ IMD/ DF3/ CIR/ P/ 2017/ 114) dated October 6, 2017, wherein the universe of "Small Cap" shall consist of companies below 250th company in terms of full market capitalization. AMFI - As on 31st December 2022. ^Stock cut off - Market Cap above Rs 150 Cr. 1,688 small cap companies mentioned above are those small cap companies with market cap>Rs 150 Cr.

Why HDFC Mid-Cap Opportunities Fund?

- Opportunity to invest in a diversified portfolio of predominantly mid-sized companies
- Provides diversification to an investor's overall equity mutual fund portfolio
- Experienced fund management and research team with a track record of managing equity assets across market cycles
- Focus on risk management to mitigate the inherently greater volatility of a portfolio dominated by mid-cap companies
- Track record of more than 15 years (Inception Date - June 25, 2007)

Current Investment Approach of HDFC Mid-Cap Opportunities Fund

Investment Approach

- To follow a stock specific approach
- Construct the portfolio on a bottom up basis
- Focus on good quality companies at acceptable valuations
- Long term orientation (resulting in low portfolio turnover)
- Stick to circle of competence

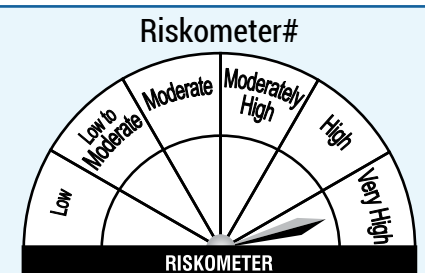
Investment Strategy

- Invests predominantly in mid cap companies
- Maintains judicious diversification across stocks & sectors
- Identifying companies with sound financial strength and sustainable business models, with reasonable growth prospects

The current investment strategy is subject to change depending on the market conditions.

This product is suitable for investors who are seeking~

- To generate long-term capital appreciation/income
- Investment predominantly in Mid-Cap companies



INVESTORS UNDERSTAND THAT THEIR PRINCIPAL WILL BE AT VERY HIGH RISK

~Investors should consult their financial advisers, if in doubt about whether the product is suitable for them.

#For latest riskometer, investors may refer to the monthly portfolios disclosed on the website of the fund i.e. www.hdfcfund.com