

INVESTING in the power of three can help you live the life you aspire.

Aditya Birla Sun Life Equity Savings Fund An open ended scheme investing in equity, arbitrage and debt

Inception date: November 28, 2014

Mutual Funds

Aditya Birla Sun Life Mutual Fund



Investment objective

To provide capital appreciation and income distribution to the investors by using a blend of equity derivatives strategies, arbitrage opportunities and pure equity investments. The scheme does not guarantee/indicate any returns. There is no assurance that the schemes' objectives will be met.

 Key features of Aditya Birla Sun Life Equity Savings Fund

Potential for growth – The equity portion has the potential for growth by participating in the long term prospects of Indian Equities.

Income with Low volatility – Aims to provide income from fixed income investment portion of the portfolio & is less volatile.

Arbitrage opportunities – A part of portfolio will be managed using the arbitrage stategy by taking advantage of price differentials prevailing in cash & future markets.

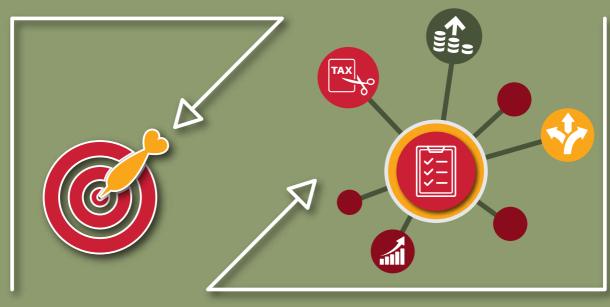
Diversified strategy – An efficient mix of 3 strategies helps reduce volatility while providing opportunities to participate in the market upside while restricting the downside. **Tax efficiency** – With an asset allocation mix comprising of spot equity, arbitrage and fixed income, tax treatment is similar to that of equity funds.

Particulars	Non Equity Taxation	Equity Taxation
Investment Amount	10,000	10,000
Assumed pre-tax annualised returns	9.00%	9.00%
Interest earned after returns over 1 year	900	900
Amount withdrawable after 1 year	10,900	10,900
Taxable Gains	900	900
Applicable Tax Rate*	35.88%	0%
Tax Liability	322.92	0
Post Tax Gains	577.08	900
Post Tax Annualised Yield	5.77%	9.00%

Given the tax advantage, Aditya Birla Sun Life Equity Savings Fund can generate potentially higher post tax returns as compared to non equity investments.

*Higher tax bracket assumed for Applicable Tax Rate in respective investment categories (Equity & non Equity) investors are advised to consult their tax advisor in view of individual nature of tax benefits.

Both the scenarios are calculated considering Long Term Capital Gain (LTCG) under Rs. 1 lakh in a Financial Year.



We offer a wide range of Mutual Fund solutions to cater to your specific investing needs. To know more about the various solutions, please contact our advisor or visit our website adityabirlasunlifemf.com Regular Tax Savings Wealth Income Saving ADITYA BIRLA adityabirlacapital.com www.facebook.com/abcabslmf www.twitter.com/abcabslmf Scheme: This product is suitable for investors who are se king Aditya Birla Sun Life · long term capital growth and income · an open ended equity scheme investing in equity and Equity Savings Fund equity related securities including the use of equity (An open ended scheme derivatives strategies and arbitrage opportunities with investing in equity, balance exposure in debt and moneymarket instruments arbitrage and debt) Investors should consult their financial advisors, if in doubt about whether the product is suitable for them. LOW RISKOMETER HIGH estors understand that their print will be at Moderately high risk eir principa

Mutual Fund Investments are subject to market risks, read all scheme related documents carefully.